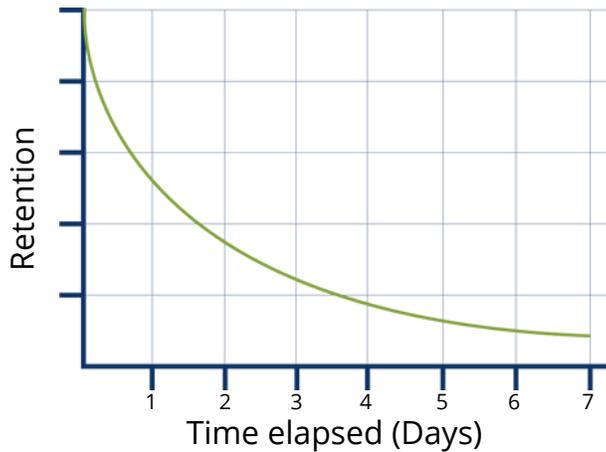


# Make It Stick

## Maximize your training with pro·duhk·tiv

### The Forgetting Curve: Revealed

Have you ever wondered why you have hard time retaining information learned during training? The Forgetting Curve shows - *the longer we go without actively trying to retain information, the quicker we forget.*



### Combating the Curve: Methods to Success

Now that we understand why we are forgetting information, we need to know how to improve recall overtime. Luckily, the answer is quite simple: **Continuous and Blended Learning.**

**Continuous learning takes reinforcement because it is more than a singular event, it is a process.** People have different learning styles, and what works for one person, may not work for another. By applying a blended approach, multiple learning styles can be addressed, which keeps learners far more engaged.

#### Relevant

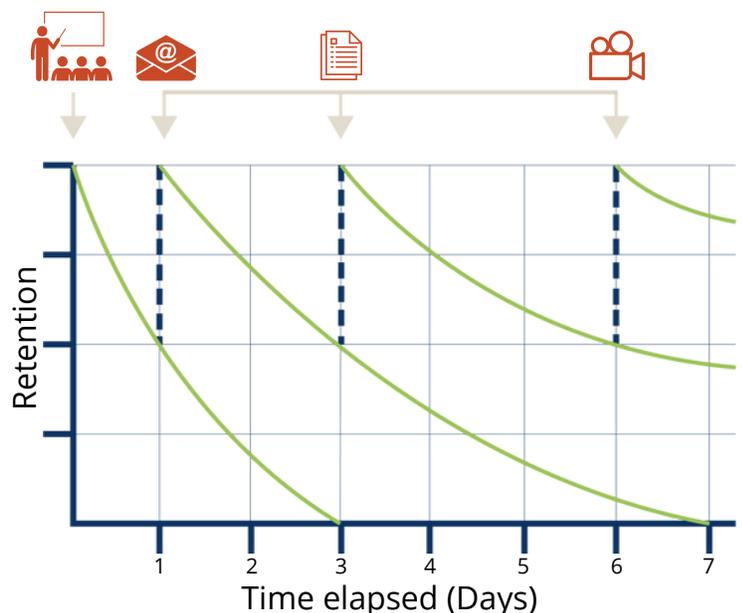
Relevant content keeps learners interested and curious. Real-world scenarios and examples help learners apply what they are learning into their workplace. Answer the learners' questions, "What's in it for me?". Having training custom-tailored to your organization is a great way to keep learners engaged, keep content relevant, and help learners apply what they are learning.

#### Engaging

Blended-learning ensures that training is engaging and memorable. Including a mixture of in-person and online learning benefits all types of learners. Scenario activities use a combination of videos, articles, diagrams, and other tools to boost active attention in learners.

#### Top-of-Mind

After training is over, be sure to reach out and reinforce what was learned. Send an email with an infographic or article, have conversations about it in the office, or use other methods to remind trainees what they learned.



**produktivX™: Learning as a Service**

At pro·duhk·tiv we use science to direct our content development.

CONTACT US AT OUR WEBSITE: [www.produktiv.com](http://www.produktiv.com)