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produhktivX Overview

Learning as a Service: Modern, innovative scaled learning for Microsoft Programs and Certifications

We are invested in your success

Created on the world famous Open edX platform, produhktivX uses the latest in learning science to structure courses for today's working adults. Courses delivered by Microsoft Certified Trainers ensures successful employee learning and the most up-to-date content in each class.

Our Capabilities

Scalable world-wide delivery model aligned to Microsoft A14. Fully aligned coverage of Microsoft solutions including:

- Security, Compliance, Identity
- Teams Microsoft Certified Developer
- Teams Platform
- Azure
- Surface & OEM hardware

Our Team

We have seasoned Open edX instructional design experts, dedicated to the art and science of adult learning, collaborating with industry veterans, Microsoft Certified Trainers, and former Microsoft FTE SMEs to deliver engaging learning outcomes and experiences.

Offer Tiers

1 Blended Learning
Combines the best of eLearning and traditional instructor-led learning. SME-led live lectures allows for real-time feedback and collaboration. This dynamic learning option is cost-effective, improves retention, and boosts learning ROI.

2 Moderator Led
Enhances the traditional stand-alone eLearning course with an expert facilitator to guide learning. The facilitator accompanies learners enabling social learning, hosting discussions, and providing feedback and performance support. SMEs provide individual feedback on projects.

3 Stand-alone
Incorporates learning science in an online experience specifically for adults. Includes video instruction, assessments, and module activities structured in micro-sized pieces to enhance engagement. eLearning is cost effective, scalable, convenient, and adaptable for today's workforce.

Free your time and elevate your offering with produhktivX:

Traditional Training Methods	produhktivX Modern Learning
— Expensive and difficult to scale	√ Flat cost to build and maintain produhktivX courses
— Intrusive customer time commitment	√ 24/7 access to learn on any schedule
— High internal operations requirements	√ Uninterrupted access, freeing PMMs & Sellers to focus on their business
— Large ROI requirements for customer qualification	√ Scales to all segments and deal sizes
— Difficult to measure program impact	√ Real-time program performance with data-driven insights
— Generally not customized to exact needs and wants	√ Fully customizable courses can include custom landing page and a test prep course

Learn more at **www.produhktiv.com**