

# pro•duhk•tiv

## Solutions Overview

### Who We Are

As a skilling company focused exclusively on technology clients, we at **pro•duhk•tiv** truly understand the power of learning to drive demand. We can help you overcome the most common obstacles in your customers' technology adoption. We have walked in your shoes and helped many clients in the exact same circumstance. We are ready to help you too.

### Our flexible learning opportunities

#### produktivX™

Deliver a modern approach to learning and knowledge development through the produktivX platform, providing instructor and self-paced online learning — anywhere in the world.

- **Learning Made Fun**
- **Scalable approach**
- **Customized to your brand**
- **In-depth Learner Insights**

### Experiences

Discover technology and change adoption through flexible, instructor led, hands on experiences.

- **Immersive Experiences**

Our unique, hands-on approach to change adoption and practical learning of new technologies.

- **Guided Workshops**

Multistage experiences guiding your organization on how to best implement your technology.

- **Events**

Whether virtual or in-person, we deliver events and experiences focused on delivering information, enablement, and action to your customers.

### Our mission

**pro•duhk•tiv** helps major tech companies drive demand for their products through “lightbulb learning” experiences for the partners, customers and peers who matter the most.

### Four-Point Promise



“Lightbulb” Learning Experiences



Minimal Time Commitment



Low Cost, High Return



Partnership You'll Brag About