

# pro·duh·tiv optimyz360

## A complete Microsoft 365 Copilot adoption journey

optimyz360 guides organizations through a structured, custom-fit journey from deployment strategy to real-world productivity.



### Copilot & Agent Immersion Briefing

Executive-level session aligning leaders on Copilot capabilities, use cases, and business impact.

**Outcome:** Shared vision and clear direction

90 minutes



### Quickstart for Organizations

Hands-on workshop for leaders and AI Councils to define governance, identify priorities, and build an AI adoption roadmap.

**Outcome:** Strategy, structure, and next steps

1 day



### AI Foundations

A curated series of Microsoft AB courses - AB-900, AB-730, and AB-731 - that builds AI fluency across IT, business champions, and leaders, giving every level of the organization a shared language for Copilot.

**Outcome:** Role-based AI fluency and organizational alignment

1 day/course



### Copilot Academy

Hands-on adoption experience designed to show users how Copilot applies to their everyday workflows.

**Outcome:** Confident users and measurable productivity gains

2 weeks

#### Copilot Academy - Preflight

Microsoft 365 Best Practices

#### Copilot Academy - Chat

Microsoft 365 Copilot Chat

## Find your starting point

Leadership alignment → Copilot Briefing

Governance & strategy → Quickstart

Unified AI understanding → AI Foundations

Hands-on adoption → Copilot Academy

## The purpose

Many organizations adopt Copilot in pieces: training without strategy, licenses without readiness, or skilling after the fact. The result is often inconsistent usage, uncertainty, and missed productivity gains.

*optimyz360 brings structure to Copilot adoption by connecting strategy, AI fluency, and skills.*

## What sets it apart

- **End-to-end Copilot adoption framework**, from strategy through hands-on skilling
- **Human-centered design**, focused on real workflows and real-world experiences
- **Role-based AI fluency** across the organization to create a unified Copilot language

## Start where you are

No two organizations are at the same point in their Copilot journey, and we designed optimyz360 with that reality in mind.

Organizations can begin **at any stage** of the journey based on their current Copilot experience, priorities, and readiness. Some start with leadership alignment or AI skilling; others begin with Copilot Chat to build confidence and value across the workforce.

Wherever you start, we want to provide a clear path forward, without forcing a one-size-fits-all approach.

## Working with pro•duhk•tiv

### Expert Trainers

Proven M365 Copilot and AI adoption expertise

### Real-world approach

Practical enablement based on real scenarios

### Security-first mindset

Deep understanding of security and governance

### Adoption partner

Focused on long-term adoption and usage

## The Result

➤ *Confident users. Secure deployments. Organization-wide productivity gains - powered by Copilot.* ⏪

