

pro·duhk·tiv optimyz360

A complete Microsoft Copilot adoption journey

optimyz360 guides organizations through a structured, custom-fit journey from deployment strategy to real-world productivity.



Copilot & Agent Immersion Briefing

Executive-level session aligning leaders on Copilot capabilities, use cases, and business impact.

Outcome: Shared vision and clear direction

90 minutes



Quickstart for Organizations

Hands-on workshop for leaders and AI Councils to define governance, identify priorities, and build an AI adoption roadmap.

Outcome: Strategy, structure, and next steps

1 day



AI Foundations

A curated series of Microsoft AB courses - AB-900, AB-730, and AB-731 - that builds AI fluency across IT, business champions, and leaders, giving every level of the organization a shared language for Copilot.

Outcome: Role-based AI fluency and organizational alignment

1 day/course



Copilot Academy

Hands-on adoption experience designed to show users how Copilot applies to their everyday workflows.

Outcome: Confident users and measurable productivity gains

2 weeks

Copilot Academy - Preflight

Microsoft 365 Best Practices

Copilot Academy - Chat

Microsoft Copilot Chat

Find your starting point

Leadership alignment → Copilot Briefing

Governance & strategy → Quickstart

Unified AI understanding → AI Foundations

Hands-on adoption → Copilot Academy

The purpose

Many organizations adopt Copilot in pieces: training without strategy, licenses without readiness, or skilling after the fact. The result is often inconsistent usage, uncertainty, and missed productivity gains.

optimyz360 brings structure to Copilot adoption by connecting strategy, AI fluency, and skills.

What sets it apart

- **End-to-end Copilot adoption framework**, from strategy through hands-on skilling
- **Human-centered design**, focused on real workflows and real-world experiences
- **Role-based AI fluency** across the organization to create a unified Copilot language

Start where you are

No two organizations are at the same point in their Copilot journey, and we designed optimyz360 with that reality in mind.

Organizations can begin **at any stage** of the journey based on their current Copilot experience, priorities, and readiness. Some start with leadership alignment or AI skilling; others begin with Copilot Chat to build confidence and value across the workforce.

Wherever you start, we want to provide a clear path forward, without forcing a one-size-fits-all approach.

Working with pro•duhk•tiv

Expert Trainers

Proven Copilot and AI adoption expertise

Real-world approach

Practical enablement based on real scenarios

Security-first mindset

Deep understanding of security and governance

Adoption partner

Focused on long-term adoption and usage

The Result

➤ *Confident users. Secure deployments. Organization-wide productivity gains - powered by Copilot.* <<

